



## Securing Business Support Instructions & Sample Outreach Text

Demonstrating that protecting the rights to clean water and air; a safe climate; and healthy soils, ecosystems and environments is not just supported by people, but also supported by the business members of our community is compelling, persuasive and a great contribution to our Green Amendment movement.

To help make this demonstration, we are asking you to reach out to your favorite businesses (or really any business you can think of) – be they large or small, local or national – and ask that they show their support for the Green Amendment movement by signing the business statement of support.

### Our ask is simple – the impacts of your participation are supremely impactful!

- Ask any business you like to please sign the business statement of Green Amendment Support – either online at <https://bit.ly/BusinessesForGA> or by providing them a printed copy (with easy to follow instructions) that they can sign and send in which you can find here: <https://bit.ly/BusinessSignOnPDF>
- To make the ask, we have offered some sample outreach text below that you can use in an email or use to guide a verbal ask.
- If a business would like to see who is already signed on, and where their logo will be listed, here is the page: <https://forthe generations.org/business-supporters/>
- If businesses would like to do more than just sign in support, but would like to help spread the word and become ambassadors of the Green Amendment movement in their own right, they can learn more here: <https://online.fliphtml5.com/fqbyb/oksj/#p=1>

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### Sample Outreach Text:

Here is some outreach text you can use via mail, email, phone or an in person ask – feel free to use it as written or to put your own personal touch on the text:

Dear *Name of Business*,

I would like to ask you to please support our community efforts to secure state constitutional protection of the rights of us all to clean and healthy water, air and environments, and to a safe climate, through the passage of a constitutional Green Amendment.

As you know, we all need healthy water and air, and we all benefit from a healthy environment. Our local and state economy, businesses and workers are no exception. I am working with Green Amendments For The Generations, a 501c3 environmental organization, to help educate and support constitutional protection of environmental rights through the passage of Green Amendments. Green Amendments ensure that our rights to clean water

and air, and healthy environment are given the same kind of constitutional protection we give to other fundamental rights we hold dear, like speech, property and religion.

This year, as part of National Green Amendment Day, July 13, 2023, we are inviting businesses of all kinds and sizes, to show support for constitutional Green Amendment protections for the rights of all people to a clean, safe and healthy environment.

Please take a moment to review the brief statement of support and consider signing on your business today.

- You can sign online at this link: <https://bit.ly/BusinessesForGA>
- You can sign the printed copy attached (or available as a pdf for download at <https://bit.ly/BusinessSignOnPDF>) and mail it via the US Postal Service to Green Amendments For The Generations (GAFTG), 925 Canal Street, Suite 3701, Bristol, PA 19007

Your support will be noted on a special business supporter page of the [www.ForTheGenerations.org](http://www.ForTheGenerations.org) website. And if you share your business logo we will be happy to include it when we list your business and recognize your support.

If you have any questions, please don't hesitate to reach out to [GAFTG@forthegenerations.org](mailto:GAFTG@forthegenerations.org) or 267-428-3425 with any questions.

Thank you for your consideration and support,  
Sincerely,