



Securing Business Support Instructions & Sample Outreach Text

For this National Green Amendment Day, July 13, 2023, we want to demonstrate that in addition to community support for Green Amendment environmental rights, businesses are in support as well. Demonstrating that protecting the rights to clean water and air, healthy soils, ecosystems and environments is not just supported by people, but also supported by the business members of our community is compelling and persuasive.

To help make this demonstration, we are asking you to reach out to your favorite businesses (or really any business you can think of) – be they large or small, local or national – and ask that they show their support for the Green Amendment movement by signing the business statement of support.

Our ask for you is simple - and the rewards are fun!

- Ask any business you like to please sign the business statement of Green Amendment Support – either online at <https://bit.ly/BusinessesForGA> or by providing them a printed copy (with easy to follow instructions) that they can sign and send in which you can find here: <https://bit.ly/BusinessSignOnPDF>
- To make the ask, we have offered some sample outreach text below that you can use in an email or use to guide a verbal ask.

And the fun part - besides knowing you are helping to save our Earth for present and future generations? For every business you are able to secure a sign on from, your name will be put into this year's Green Amendment Day free drawing, with lots of exciting prizes! *How does your name get into the prize drawing hat?*

- If you snail mail a signed form, or send us a photograph/pdf of a signed form we will of course know it is from you.
 - Snail mail to GAFTG, 925 Canal St, Suite 3701, Bristol, PA 19007
 - Email jpg or pdf to GAFTG@ForTheGenerations.org
- If you secure an online sign on, then to be sure you get credit we ask you to drop us a quick email at GAFTG@ForTheGenerations.org to let us know the name of the businesses you encouraged to sign the online form.

We can't wait to celebrate a year of success with you this **Green Amendment Day 2023!**

Sample Outreach Text:

Here is some outreach text you can use via mail, email, phone or an in person ask – feel free to use it as written or to put your own personal touch on the text:

Dear *Name of Business*,

I would like to ask you to please support our community efforts to secure state constitutional protection of the rights of us all to clean and healthy water, air and environments, and to a safe climate, through the passage of a constitutional Green Amendment.

As you know, we all need healthy water and air, and we all benefit from a healthy environment. Our local and state economy, businesses and workers are no exception. I am working with Green Amendments For The Generations, a 501c3 environmental organization, to help educate and support constitutional protection of environmental rights through the passage of Green Amendments. Green Amendments ensure that our rights to clean water and air, and healthy environment are given the same kind of constitutional protection we give to other fundamental rights we hold dear, like speech, property and religion.

This year, as part of National Green Amendment Day, July 13, 2023, we are inviting businesses of all kinds and sizes, to show support for constitutional Green Amendment protections for the rights of all people to a clean, safe and healthy environment.

Please take a moment to review the brief statement of support and consider signing on your business today.

- You can sign online at this link: <https://bit.ly/BusinessesForGA>
- You can sign the printed copy attached (or available as a pdf for download at <https://bit.ly/BusinessSignOnPDF>) and mail it via the US Postal Service to Green Amendments For The Generations (GAFTG), 925 Canal Street, Suite 3701, Bristol, PA 19007

Your support will be noted on a special business supporter page of the www.ForTheGenerations.org website. And if you share your business logo we will be happy to include it when we list your business and recognize your support.

If you have any questions, please don't hesitate to reach out to GAFTG@forthegenerations.org or 267-428-3425 with any questions.

Thank you for your consideration and support,
Sincerely,